

MM-CE Curriculum

TERAKREDITASI "A"

- 1.1 COMMUNITY ENTREPRENEURSHIP
(BUSINESS ENVIRONMENT & ENTREPRENEURSHIP -EMDS8604) - 3 CREDIT(S)**
How to create a social business which owned & managed by community.
Building a community enterprise is part of "*exit strategy*"
for sustainability programs, that will create sustainable outcomes.
- 1.2 SUSTAINABLE HUMAN CAPITAL MANAGEMENT
(HUMAN RESOURCES MANAGEMENT-EMI8603) - 3 CREDIT(S)**
How to design sustainability programs for internal stakeholders, that
will enhance employees loyalty and increase company's productivity.
- 1.3 LEADERSHIP AND INNOVATION
(EMD8606) - 3 CREDIT(S)**
How to create sustainability innovation and implement sustainable
leadership to business.
- 1.4 SUSTAINABLE MARKETING MANAGEMENT
(MARKETING MANAGEMENT-EMI8602) - 3 CREDIT(S)**
How to create a sustainable marketing management
that increases company's reputation.
- 1.5 SUSTAINABLE AND RESPONSIBLE FINANCIAL MANAGEMENT
(FINANCIAL MANAGEMENT-EMI8601) - 3 CREDIT(S)**
How to invest in a sustainable way; how to become a financially
sustainable company; how to measure Social Return on Investment (SROI),
how to measure the Return from Sustainability Investment.
- 1.6 STRATEGIC MANAGEMENT FOR SUSTAINABLE BUSINESS (EMD8601) - 3 CREDIT(S)**
How to create organisation's strategy that will address
sustainability issues; how to deal with challenges and opportunities
for sustainability in a strategic way.

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1.7 BUSINESS ETHICS AND GOVERNANCE (EMR8702) - 3 CREDIT(S)

How to create a sustainable organisation that behaves ethically.

1.8 QUALITATIVE AND QUANTITATIVE RESEARCH METHODOLOGY (EMR8705) - 3 CREDIT(S)

How to analyze the practices of sustainability using theories as the framework and provide recommendations for companies and practitioners.

1.9 SUSTAINABILITY REPORTING GRI-G4 (MMR706) - 3 CREDIT(S)

How to make Sustainability Report based on Global Reporting Initiative - G4.

1.10 SUSTAINABLE DEVELOPMENT CONCEPTS, CONTEXTS AND ISSUES (EMR8707) - 3 CREDIT(S)

Learn from High-Level leaders about Sustainability practices in their companies. How to understand the logic, philosophy, theories, and justification for holistic CSR based on ISO 26000.

1.11 RISK AND SOCIAL IMPACT ASSESSMENT (EMR8703C) - 3 CREDIT(S)

How to conduct risk and measure social impact from company's activities and how it can be used to set strategies for sustainability.

1.12 ENVIRONMENTAL ECONOMICS & GLOBAL ISSUES (EMI8607C) - 3 CREDIT(S)

How to measure carbon emission, how to calculate carbon trade, setting strategy for carbon trade; How to participate addressing global issues in Sustainability.

1.13 SOCIAL INNOVATION AND BUSINESS PLAN (EMD8607) - 3 CREDIT(S)

How to discover core social problems and create a social innovation, as well as create a business plan that incorporates the conversion of social issues into profitable business opportunity, then getting hands-on experience in a real social enterprise.

1.14 THESIS (EMI8700) - 6 CREDIT(S)

TOTAL - 45 CREDIT(S)



MM SUSTAINABILITY

Your Pathway to Sustainable Future Starts Here

at MM-Sustainability, students will learn to plan strategic programs to achieve both the Sustainable Development Goals (SDGs) and create a good impact according to the context of **Environment, Economy, Well-being and Social**.

We apply **blended learning** to allow students **study and learn from anywhere without being bound by time and place**.

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