

# MM-Sustainability Curriculum

TERAKREDITASI "A"

- 1.1 COMMUNITY ENTREPRENEURSHIP  
(BUSINESS ENVIRONMENT & ENTREPRENEURSHIP -EMDS8604) - 3 CREDIT(S)**  
How to create a social business which owned & managed by community.  
Building a community enterprise is part of "*exit strategy*"  
for sustainability programs, that will create sustainable outcomes.
- 1.2 SUSTAINABLE HUMAN CAPITAL MANAGEMENT  
(HUMAN RESOURCES MANAGEMENT-EMI8603) - 3 CREDIT(S)**  
How to design sustainability programs for internal stakeholders, that  
will enhance employees loyalty and increase company's productivity.
- 1.3 LEADERSHIP AND INNOVATION  
(EMD8606) - 3 CREDIT(S)**  
How to create sustainability innovation and implement sustainable  
leadership to the business.
- 1.4 SUSTAINABLE MARKETING MANAGEMENT  
(MARKETING MANAGEMENT-EMI8602) - 3 CREDIT(S)**  
How to create a sustainable marketing management  
that increases company's reputation.
- 1.5 SUSTAINABLE AND RESPONSIBLE FINANCIAL MANAGEMENT  
(FINANCIAL MANAGEMENT-EMI8601) - 3 CREDIT(S)**  
How to invest in a sustainable way; how to become a financially  
sustainable company; how to measure Social Return on Investment (SROI),  
how to measure the Return from Sustainability Investment.
- 1.6 STRATEGIC MANAGEMENT FOR SUSTAINABLE BUSINESS (EMD8601) - 3 CREDIT(S)**  
How to create organisation's strategy that will address  
sustainability issues; how to deal with challenges and opportunities  
for sustainability in a strategic way.

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**1.7 BUSINESS ETHICS AND GOVERNANCE (EMR8702) - 3 CREDIT(S)**

How to create a sustainable organisation that behaves ethically.

**1.8 QUALITATIVE AND QUANTITATIVE RESEARCH METHODOLOGY (EMR8705) - 3 CREDIT(S)**

How to analyze the practices of sustainability using theories as the framework and provide recommendations for companies and practitioners.

**1.9 SUSTAINABILITY REPORTING GRI STANDARDS (MMR706) - 3 CREDIT(S)**

How to make Sustainability Report based on Global Reporting Initiative - Standards

**1.10 SUSTAINABLE DEVELOPMENT CONCEPTS, CONTEXTS AND ISSUES (EMR8707) - 3 CREDIT(S)**

Hard skill: How to use ISO 26000 & ESG in designing sustainability programs; How to mapping issues using System Thinking; How to implement and monitor program practices successfully; How to evaluate and maintain sustainability of programs.

**1.11 RISK AND SOCIAL IMPACT ASSESSMENT (EMR8703C) - 3 CREDIT(S)**

How to conduct Risk Assessment and measure social impact from company's activities and how it can be used to set strategies for sustainability.

**1.12 ENVIRONMENTAL ECONOMICS & GLOBAL ISSUES (EMI8607C) - 3 CREDIT(S)**

How to measure carbon emission, how to calculate carbon trade, setting strategy for carbon trade; How to participate addressing global issues in Sustainability.

**1.13 SUSTAINABILITY TOOLS : DESIGN AND APPLICATION (EMR8708) - 3 CREDIT(S)**

How to understand the logic, philosophy, theories, and justification for holistic CSR based on ISO 26000 using Mental Model & CSR Project Management.

**1.14 THESIS (EMI8700) - 6 CREDIT(S)**

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**TOTAL - 45 CREDIT(S)**



# MM SUSTAINABILITY

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## Your Pathway to Sustainable Future Starts Here

at MM-Sustainability, students will learn to plan strategic programs to achieve both the Sustainable Development Goals (SDGs) and create a good impact according to the context of **Environment, Economy, Well-being and Social**.

We apply **blended learning** to allow students **study and learn from anywhere without being bound by time and place**.

**APPLY NOW**

[www.mmsustainability.ac.id/admission](http://www.mmsustainability.ac.id/admission)